

17th December, 2021



To,
The Manager - Corporate Service Dept.
BSE Limited
Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001
Scrip code: 530919

The Manager- The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E),
Mumbai - 400051.
Scrip code: REMSONSIND

Dear Sir / Ma'am,

Sub: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015 for intimation of change in the Logo of the Company

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015, we would like to inform you that the Board of Directors of the Company at its meeting held on 17th December, 2021 has taken on record for change in the brand logo of the Company as follows:

Existing Logo	New Logo
	

This is to bring to your notice that Remsons Industries has changed its Brand Logo and identity.

At Remsons, we love what we do. Whether it is the highest standards of engineering excellence or the spirit of collaboration at the heart of our cultural ethos, it is all powered by a drive for greatness.



It is the same relentless pursuit of greatness that will now be the foundation of our new brand identity. A brand-new logo that represents the re-energized resolve of the management to pitchfork Remsons into a new orbit of growth. It expresses the dynamic core of the organization.

The handcrafted specially designed typography represents the solidity, the sharpness of intent and commitment to technology of the organization. It brings to light the interconnectedness each automotive part has to the whole and the seamlessness with which Remsons intends to harmonize its business ambitions with the vision and aspirations of its customers, partners, employees and society at large.

The seamless linkage of the letters in the logomark represents the spirit of collaboration and a collective pursuit of innovation and progress. The sharp thin lines and formation between the letters are sections of arrows that are always forward and moving upwards. They depict innovation, technology and a sense of movement. The sharp cuts and edges of the typography depict precision, speed and efficiency.

It also stands for connectivity, communication and togetherness. These lines are also developed to evolve into distinctive identity elements in all brand communication. The bold typography represents solidity and stability of the organization, a strong foundation and the unwavering trust of our clients, customers, shareholders and employees.

The orange "O" nestled between the "S" and "N" adds a sense of duality to the logo and the brand. Apart from adding a bit of spark and energy, it also outlines the values of the Company when it comes to its commitment towards sustainability, CSR and empathy for all stakeholders.

The logo type has been chosen in a way that it is in tune with the history of Remsons Industries, and at the same time can also mirror its future aspirations. The color identity has been devised by strategically placing shades of the 4 base colors in varying combinations with importance given to blue.

This is a momentous occasion as it comes on a milestone year as we celebrate fifty years of engineering excellence.

The philosophy that will drive this re-branding initiative is built on the clarion call to collectively climb the next mountain of achievement. A call to keep striving. To keep moving ahead. A call to:

**LET'S
MAKE
GREAT**

CIN: L51900MH1971PLC015141
Email ID: corporate@remsons.com
Website: www.remsons.com

For **REMSONS INDUSTRIES LIMITED**



ROHIT DARJI
COMPANY SECRETARY & COMPLIANCE OFFICER